



The Wi-Fi Leap of Faith

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Agenda

- Getting into the Wi-Fi Business
- Deploying Wi-Fi
- Monitoring the Network
- Wireless Troubleshooting
- Wi-Fi 6 and Wi-Fi 6e

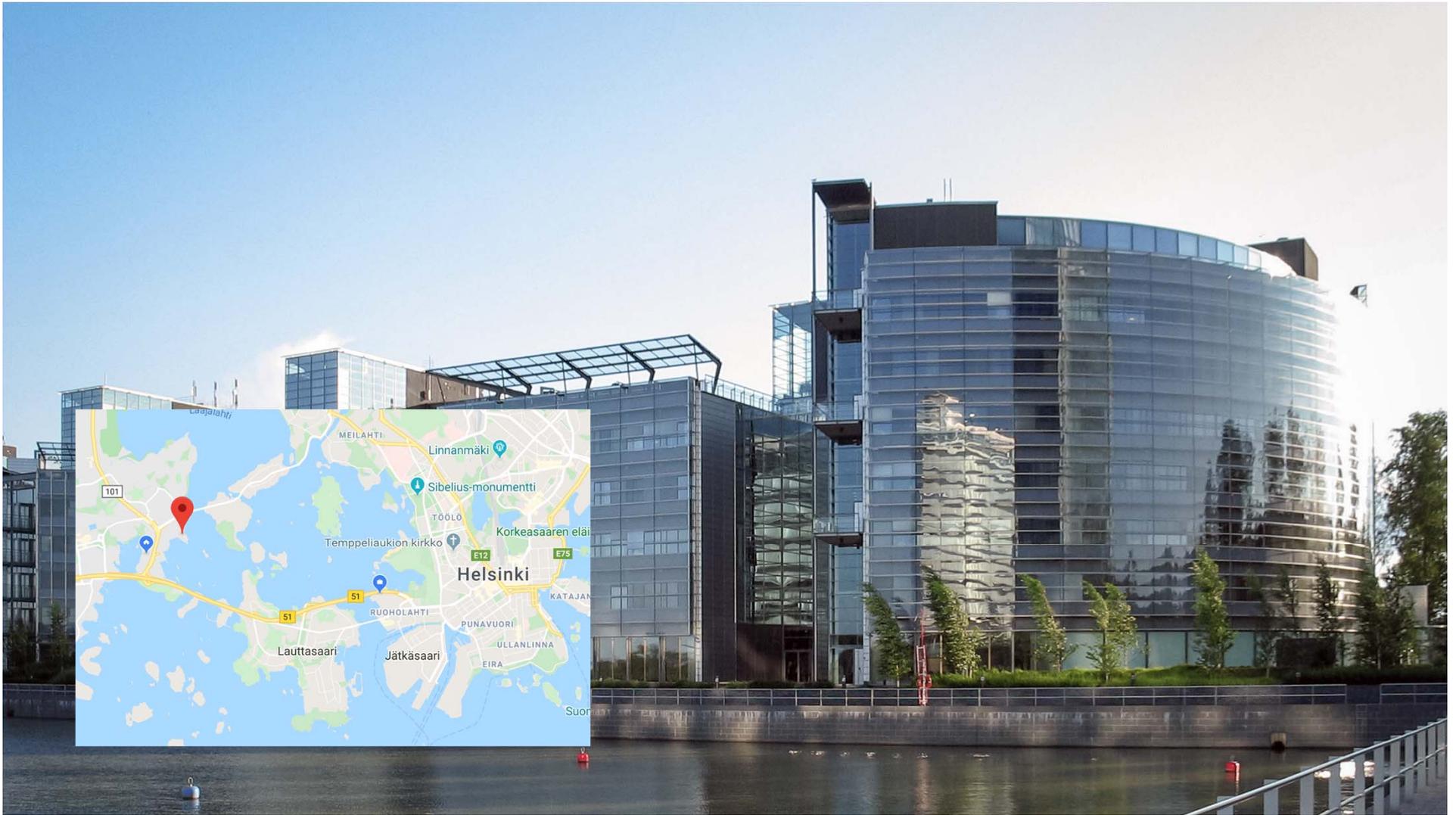
Getting into the Wi-Fi Business

- Enterprise Wi-Fi **services** are a 10B+ market...
- While enterprise Wi-Fi **infrastructure** is 5B+

Barrier to Enter the Wi-Fi Space

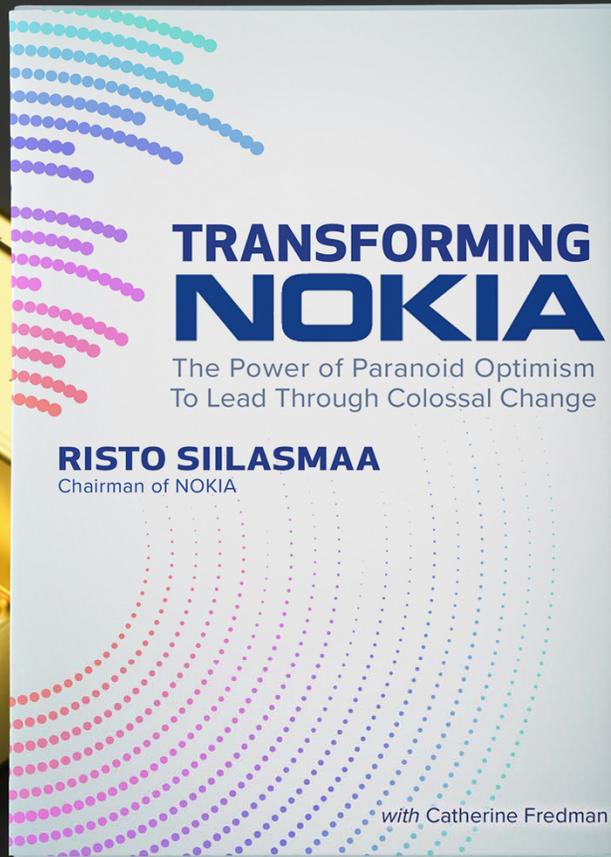
- Wireless experience and knowledge are very highly recommended, however...
- A) you have to start somewhere and
- B) Enterprise-grade Wi-Fi isn't **nearly** as difficult as it used to be

Why is Wi-Fi getting easier, not harder?

















2020 BICSI WII
Conference & Exhibition

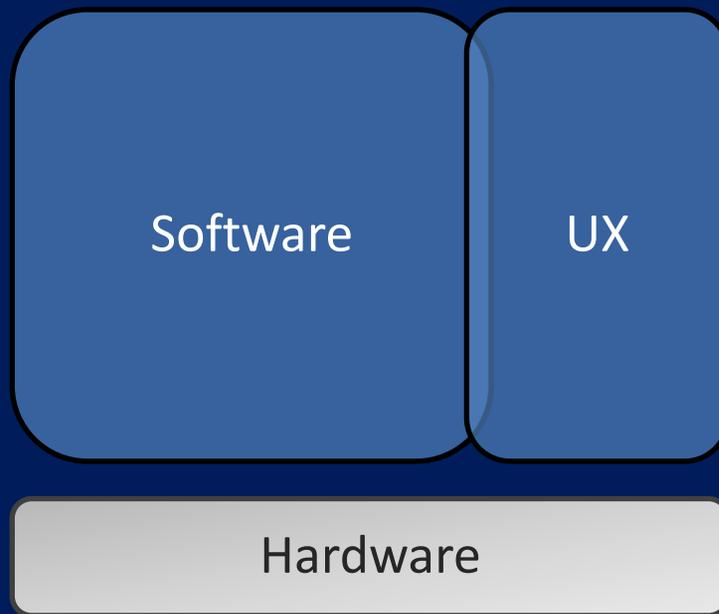


Software

UX

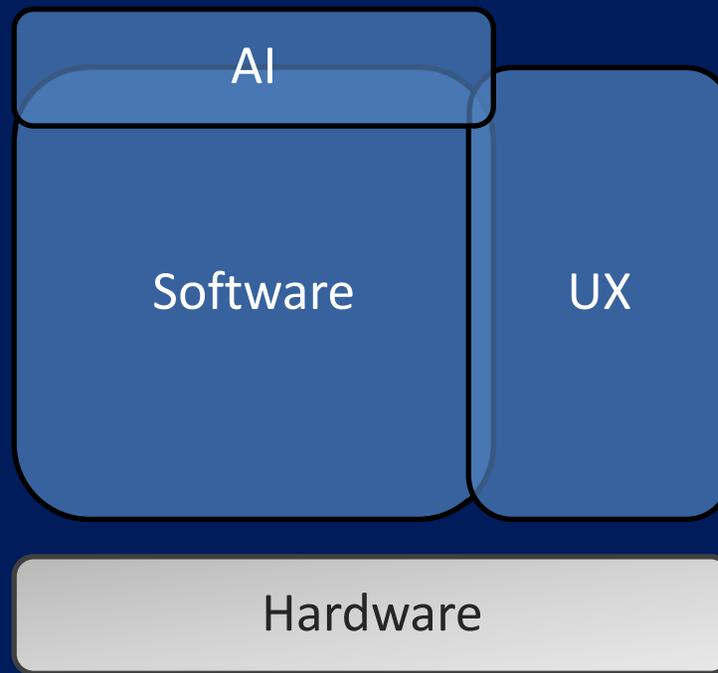
1999

Hardware

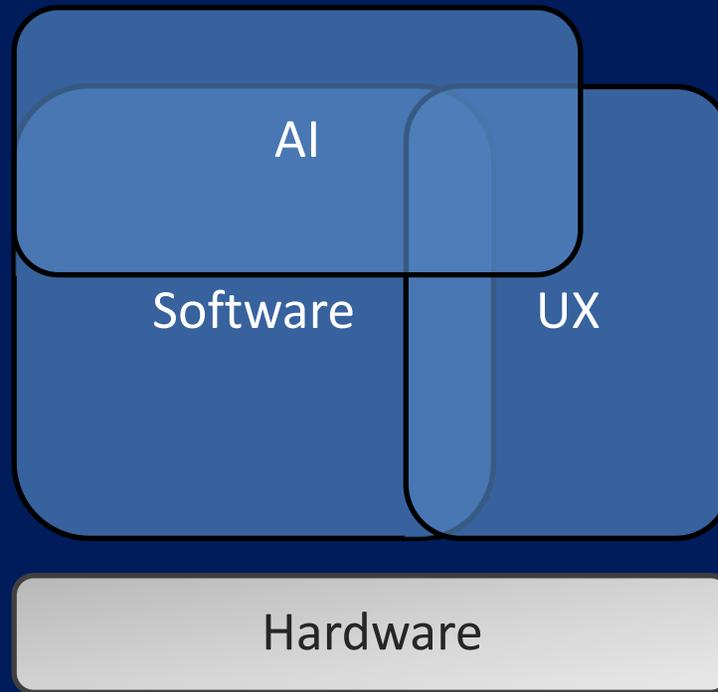


2010

2020



2025





Here's to
consumerization of IT

User-friendly UX
and easy-to-learn tools
are the new standard.

The gap is getting narrower.

Social Media

Movies

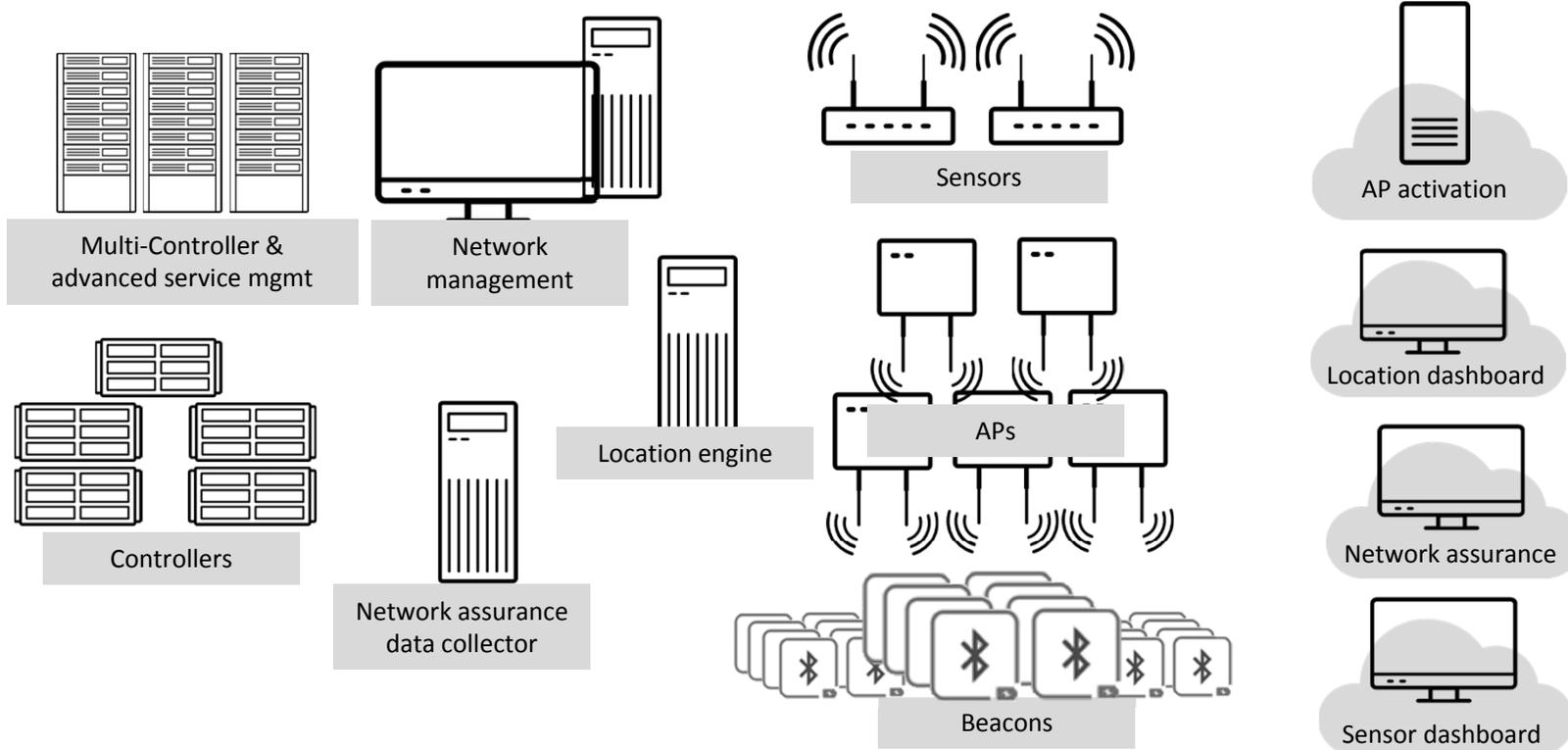
Streaming music

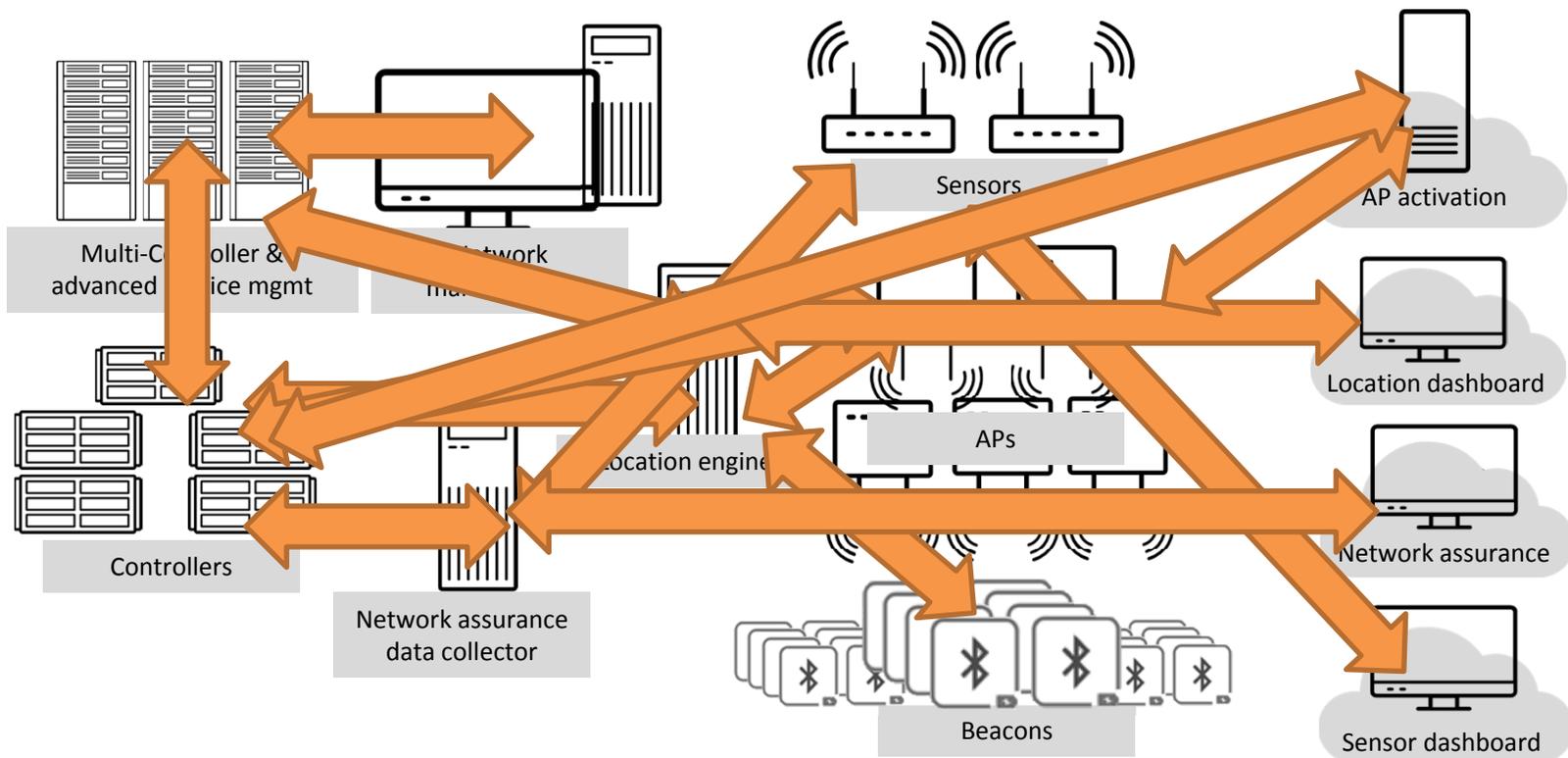
3rd party apps

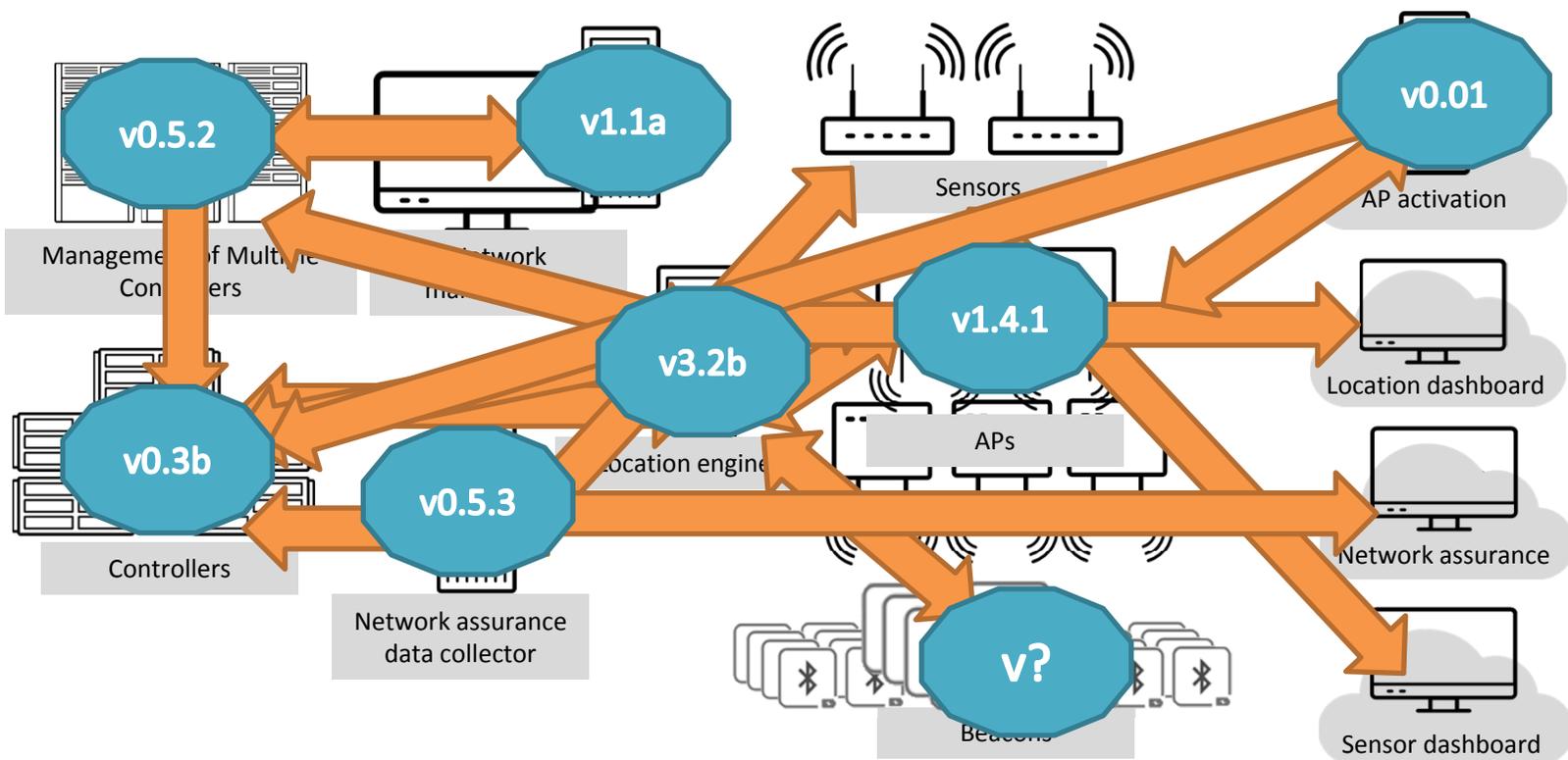
Chat

Navigation









Why is Wi-Fi getting easier?

- From CLI...
- ... to GUI...
- ... to browser-based dashboard-driven GUIs...
- ... to user-friendly GUIs focusing on user experience

But Wi-Fi is evolving and getting more complex!

- While Wi-Fi and wireless technologies are getting more and more complex...
- ... the tools and solutions are getting easier...
- ... and there's great material to study from...
- ... and there's a community to help you!



The gap is getting narrower.... ... but there are caveats

- Wi-Fi is still not consumer-easy
- Expertise is still required for expert work
- Not all enterprise Wi-Fi is easy. Legacy solutions still exist, even to a dominant degree.

Hands-on Example: Wi-Fi Deployment

Hands-on Example: WI-Fi Troubleshooting

Hands-on Example: Wi-Fi Monitoring

Wi-Fi 6 – Status Today

Wi-Fi evolution on the iPhones



iPhone

2007



iPhone 4

2010



iPhone 5

2012



iPhone 6

2014



iPhone 11

2019

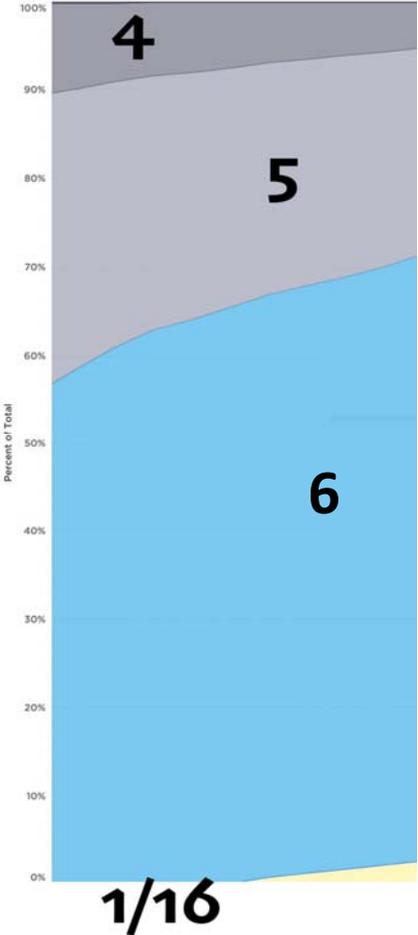


The main benefit of Wi-Fi 6 is
OFDMA.

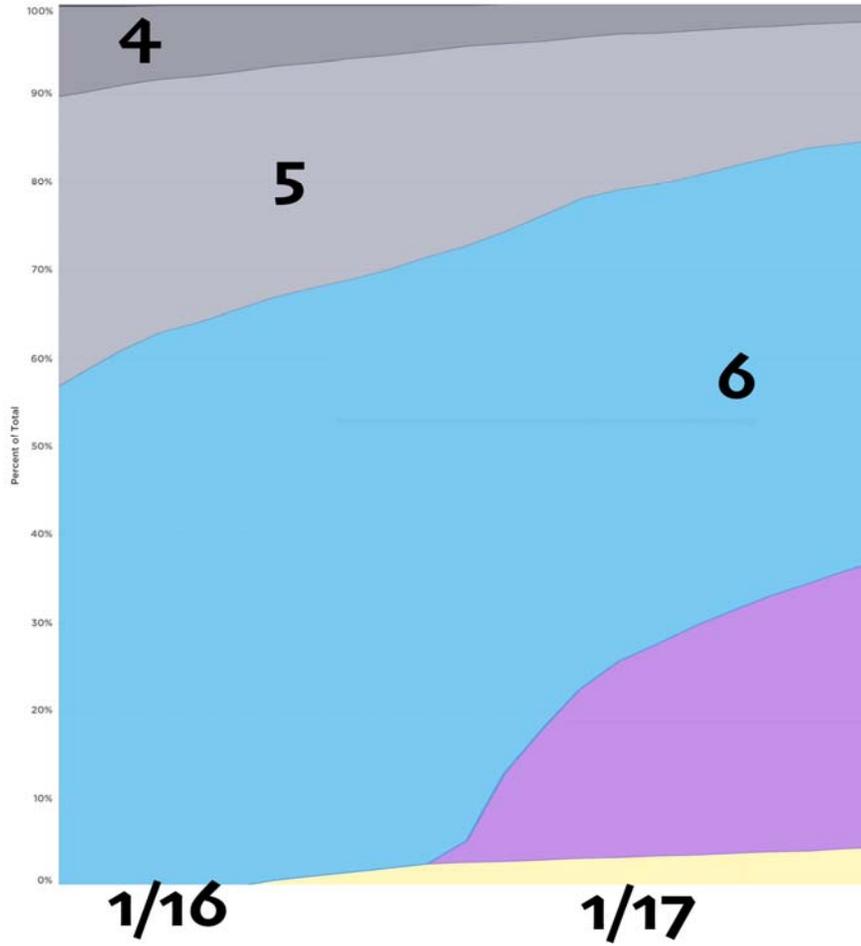
But it only works when 30%
or more of the clients are
OFDMA capable.

HOW QUICKLY
WILL WI-FI 6 DEVICES
EXCEED 30% or 50%
of
PHONE POPULATION

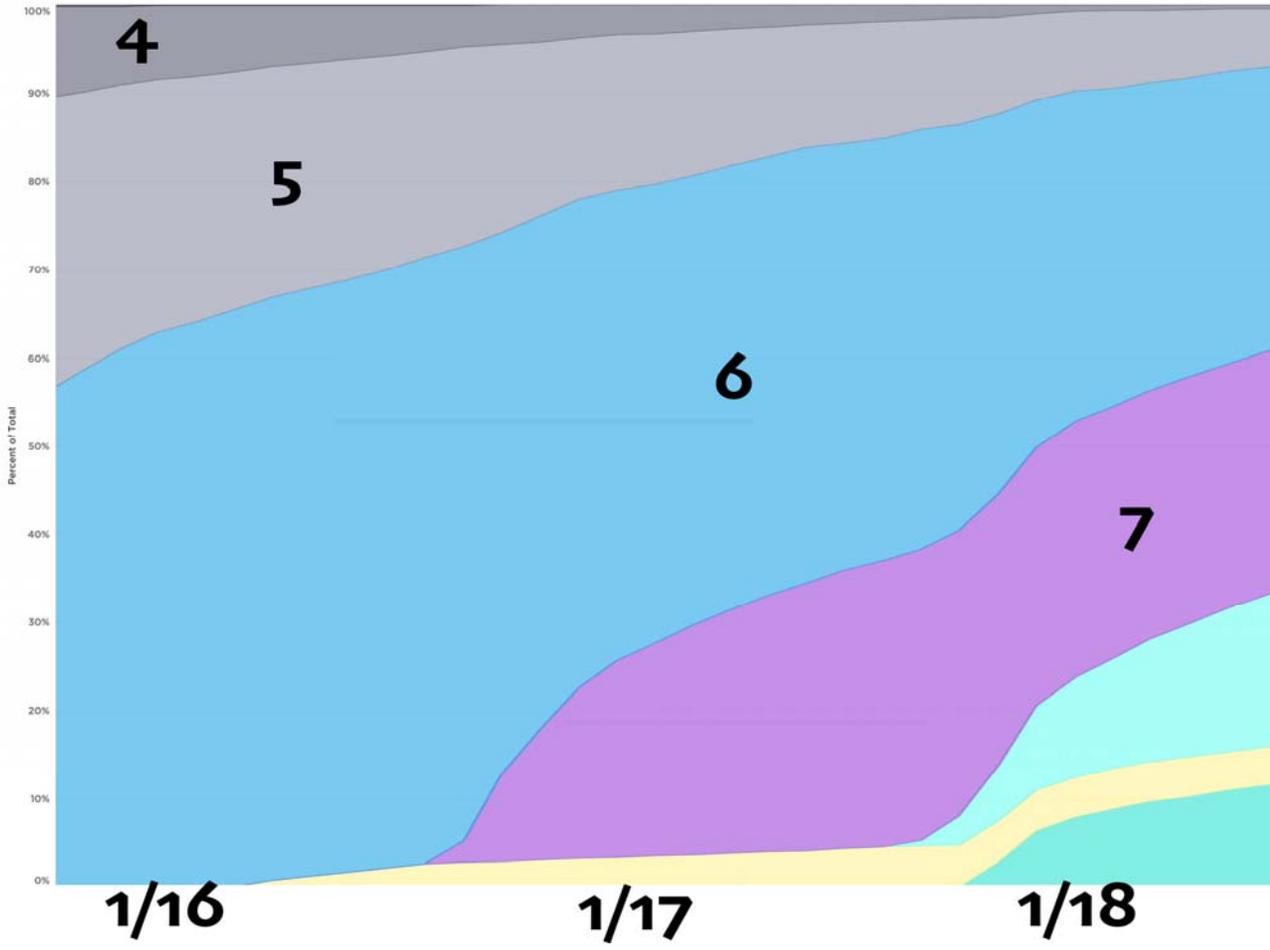
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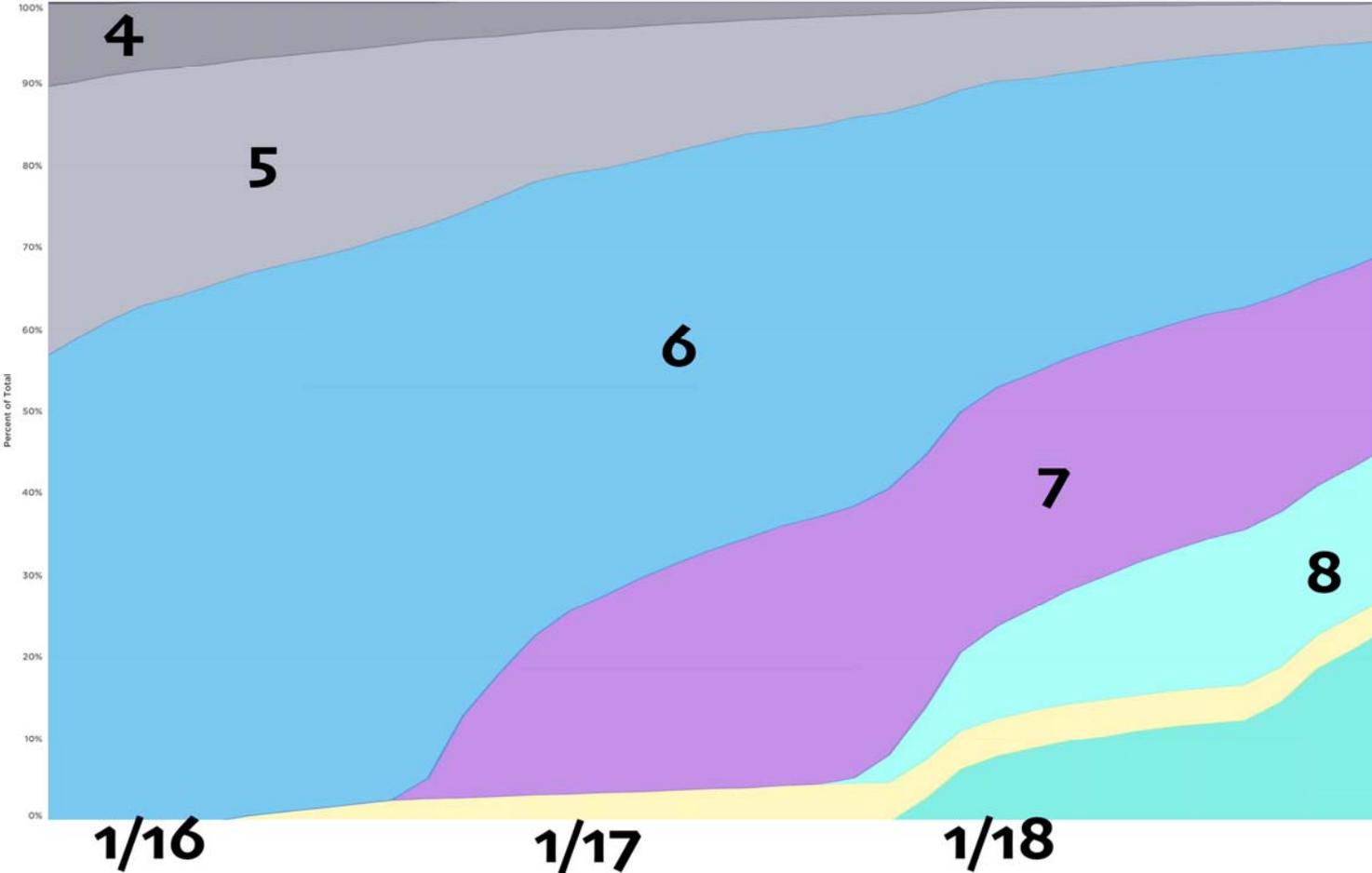


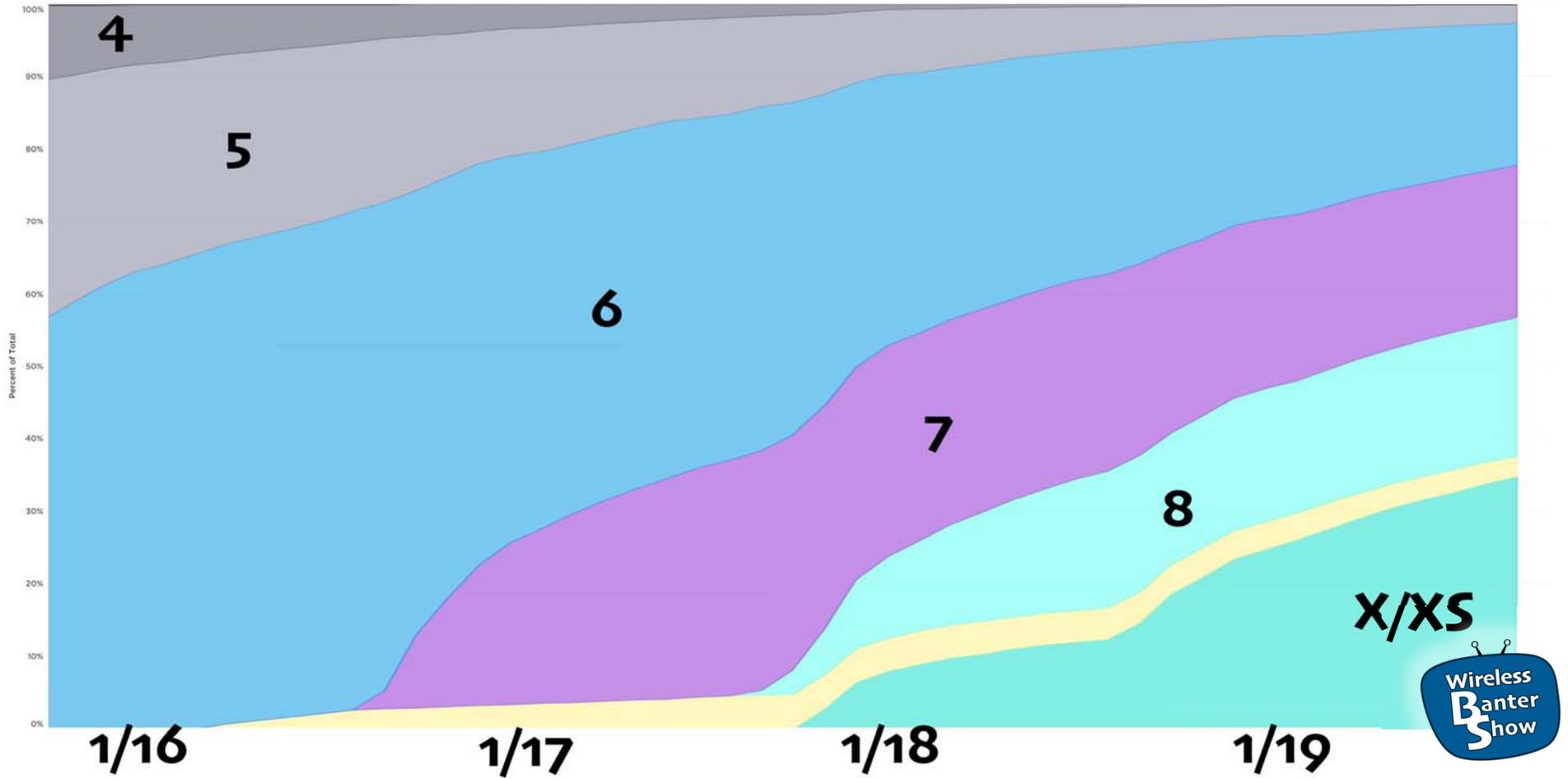
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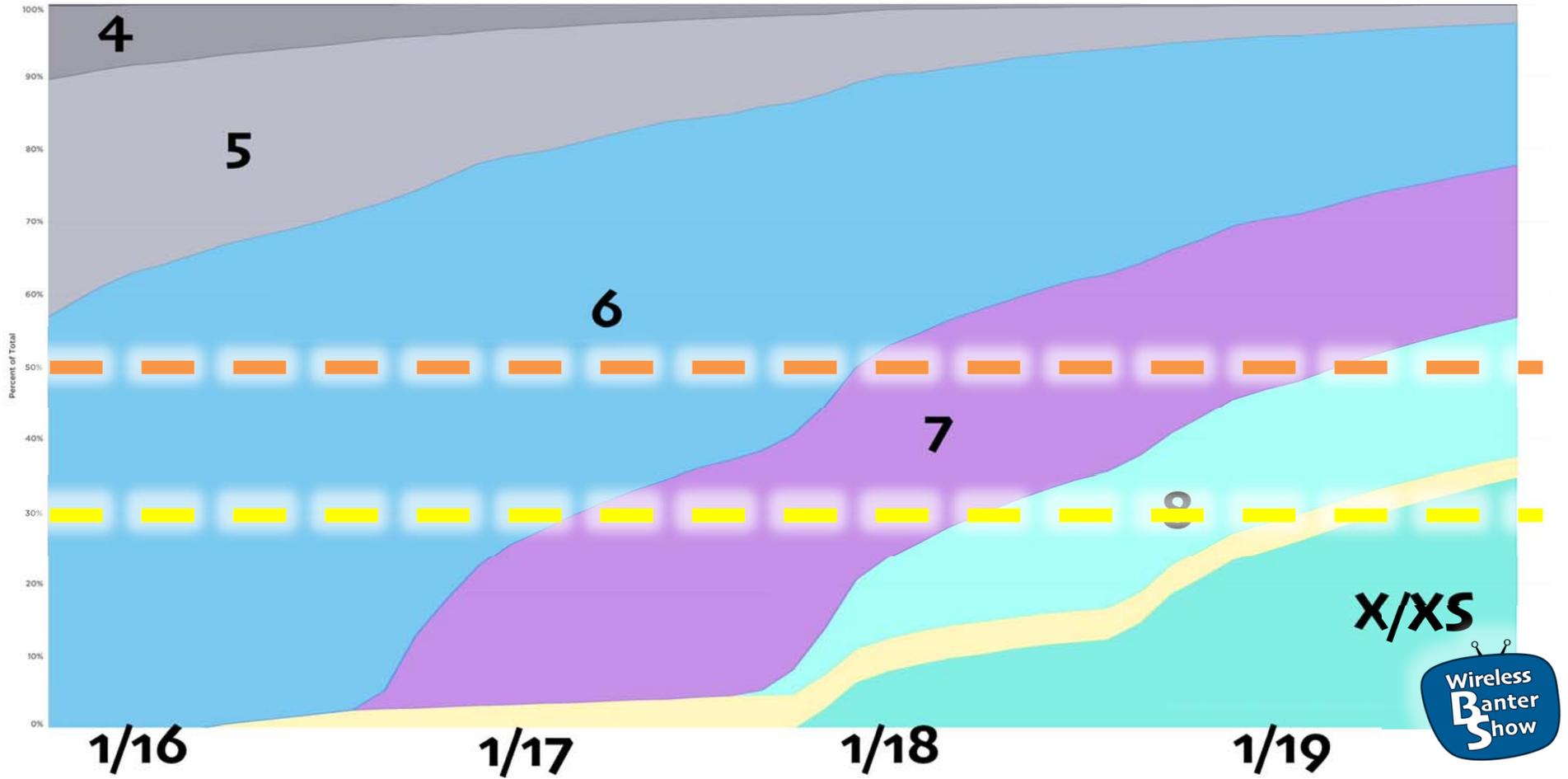


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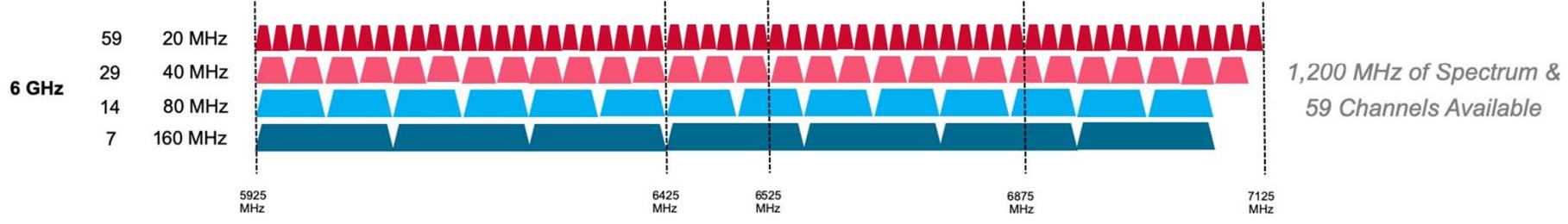
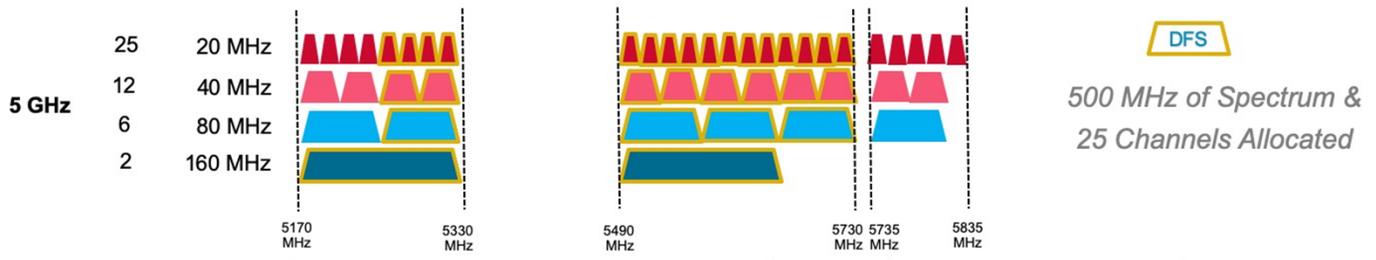


Wi-Fi 6e



Band Channels BW

2.4 GHz 3 20 MHz  *60 MHz of Spectrum & 3 Channels Allocated*
1 40 MHz 



5G / Wi-Fi Technology Convergence



Disruptive Analysis

Don't Assume

Go slide

2019 – Enterprise / indoor networks today

Current focus of indoor cellular / small-cells

	Wi-Fi	Public 4G/5G	Private 4G/5G	Other
MNO indoor coverage / offload (esp phones)	Ubiquitous	Common	Rare	Very rare
Local IT/Internet LAN (laptops, phones etc)	Ubiquitous	Common	Rare	Fibre, ethernet
Local IoT (static)	Ubiquitous	Common	Rare	BLE, Zigbee, ethernet
Local IoT (moving)	Ubiquitous	Common	Rare	Niche wireless
Local OT (industrial)	Ubiquitous	Rare	Common	Fibre, niche wireless
Local voice radio	Common	Ubiquitous	Rare	P25, TETRA, DECT
Sector-specific uses	Ubiquitous	Common	Common	Ubiquitous

Market adoption today

Ubiquitous

Common

Rare

Very rare

June 2019

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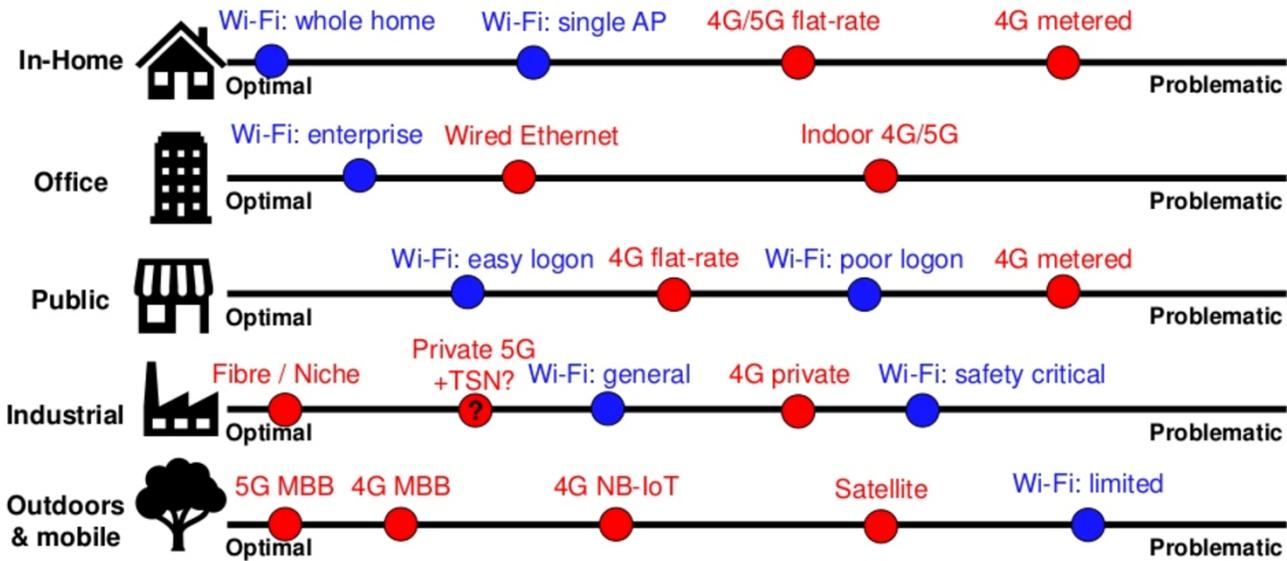


Disruptive Analysis

Don't Assume

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Wi-Fi Competitiveness Scorecard vs. alternative networks



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Summary

- Enterprise Wi-Fi still ain't plugging a router to wall and running, but...
- ... it's gotten a lot easier, thanks to
 - Easier enterprise infrastructure
 - More intelligent monitoring and management tools
- 5G / Wi-Fi convergence will happen, and designers, consultants and those that have an answer to that will have an edge.