NEWS RELEASE
For immediate release

BICSI CANADIAN CONFERENCE & EXHIBITION OPENS WITH RECORD NUMBER OF ATTENDEES

Niagara Falls, Ontario, Canada, May 2, 2012—BICSI, the association supporting the information technology systems (ITS) industry with information, education and knowledge assessment, welcomed industry professionals from all over the world to the Scotiabank Convention Centre in Niagara Falls, Ontario, Canada, for the 2012 BICSI Canadian Conference & Exhibition beginning Sunday, April 29.

BICSI President Jerry Bowman, RCDD, RTPM(i), NTS, CISSP, CPP, CSI, officially opened the conference Monday morning, putting emphasis on the event’s 23 educational sessions and exhibition area; introducing BICSI’s mobile conference website; highlighting BICSI’s newest credential, the Data Center Design Consultant (DCDC); and more.

Following Bowman’s opening remarks, Bill Fournet, President & CEO of The Persimmon Group, delivered an exceptional opening keynote address. Drawing from his personal work experiences with leading aerospace, energy, retail and government entities, Fournet shared his insight with the audience and provided them with tips and tools to achieve success in the business world.

The Opening General Session continued with presentations regarding Canadian codes and standards, data center redundancy and reliability, AV system design, trends and challenges in the wireless market, and the changing role of Wi-Fi.

The Exhibit Hall opened to a great crowd on Sunday night, with more than 70 exhibitors ready to share their latest products and solutions. On Monday night, nearly 1,000 conference attendees walked the show floor during the Exhibition and Reception.

“Our company is exhibiting at the conference, and the traffic has been great,” said Glenn Sooley of Plexus Connectivity Solutions in Moncton, New Brunswick, Canada. “This Canadian Conference presents a great opportunity to meet new clients, as well as to put a face to some of our existing Canadian and U.S. clients.”

The Canadian Conference offers further educational sessions and networking opportunities through Wednesday afternoon.

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BICSI is a professional association supporting the information technology systems (ITS) industry. ITS covers the spectrum of voice, data, electronic safety & security, project management and audio & video technologies. It encompasses the design, integration and installation of pathways, spaces, optical fiber- and copper-based distribution systems, wireless-based systems and infrastructure that supports the transportation of information and associated signaling between and among communications and information gathering devices.

BICSI provides information, education and knowledge assessment for individuals and companies in the ITS industry. We serve more than 23,000 ITS professionals, including designers, installers and
technicians. These individuals provide the fundamental infrastructure for telecommunications, audio/video, life safety and automation systems. Through courses, conferences, publications and professional registration programs, BICSI staff and volunteers assist ITS professionals in delivering critical products and services, and offer opportunities for continual improvement and enhanced professional stature.

Headquartered in Tampa, Florida, USA, BICSI membership spans nearly 100 countries.

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