

BICSI EMEA Saudi Tech Roadshow **13, 15 & 17 October 2019**

Overview

BICSI EMEA successfully held its first Saudi Tech Roadshow: a series of three events in three of the major cities in Saudi Arabia. It began in Jeddah, 13 October, then Riyadh, 15 October, and lastly Al Khobar, 17 October. The three events surpassed all expectations by having a combined attendance of over 340 attendees over the course of the week. Additionally, there was a total of seven sponsors; Trident Technology Services/Panduit; SETRA/Belden; Fluke Networks; Vivanco; AT&T Cabling Systems; Siemon; AlFalak; and the Institute of Workplace and Facilities Management (IWFM) as the supporting association.



Agenda

The agenda for each of the cities was identical. The technical presentations provided 45 minutes each of outstanding content on the following topics: "Digital Ceiling Lighting and Cabling Design Challenges;" "Construction Products Regulation - Details, Comparison and Experiences;" "Will My Fiber Support the Application I Have Today? Will My Fiber Support the Application I Will Use Tomorrow?" and "Edge Data Center."





In all three cities, the morning began at 07:30 with registration and networking. This gave the sponsors the opportunity to interact with the attendees before Dr. Taseer A. Rangrez, DBA, Ph.D., BICSI MEA Advisory Committee Chair opened the event at 09:00. Dr. Taseer welcomed the attendees, thanked the sponsors and introduced Paul Weintraub, RCDD, ESS, RTPM, TECH, CAE, BICSI Vice President of Global Development & Support, who gave a short BICSI overview and provided information about upcoming events, including the EMEA Conference & Exhibition. Paul then introduced the first presenter of the day to get the technical presentations on the way. Once the technical presentation concluded, the event concluded with a networking networking lunch from 12:45 – 14:00.

Conclusion

The first BICSI EMEA Tech Roadshow was a triumph given the attendance, local interest and engagement in Jeddah, Riyadh and Al Khobar. The BICSI members and credential holders based in Saudi Arabia were delighted that BICSI staff and volunteers were there to answer any of their questions face to face. The additional ICT/ELV professionals in attendance were very enthusiastic to learn about BICSI products and services and use them to expand their knowledge and enhance their professional stature.



Overall, the entire week exceeded all expectations of all participants, thanks to the hard work from BICSI volunteers and BICSI staff. BICSI EMEA will look forward to returning to Saudi next year.





Additional pictures:

