

2024 BICSI Cabling Skills "Speed" Challenge





Conference: 28 January - 1 February / Cabling Skills Challenge: 29-31 January • Orlando, FL, USA

Want to get your products in front of the people who will use them?

The 2024 Speed Challenge will take place in conjunction with the 16th annual BICSI Cabling Skills Challege (CSC) and within the CSC arena.

Sponsor one of these exciting events and show your company's support of information and communications technology (ICT) excellence. Cabling Skills Challenge contestants, as well as any Conference attendees who would like to participate, will use your products during the Speed Challenge you sponsor. You choose the type of challenge that will best showcase your products and your company!

Please note: Cabling Skills Challenge Speed Challenge Sponsorships are only open to 2024 Winter Conference Exhibitors.

Sponsorship level prices listed in U.S. dollars.

Sponsorship details subject to change.

Speed Challenge Sponsorship: \$2,500

All conference attendees can participate!

How it Works

- Each Speed Challenge event is defined by its sponsor (pre-approval by BICSI required) and the sponsoring company will provide all materials required for the challenge.
- Events must allow for participants' hands-on activity (i.e., connectorization, splicing, testing, other assembly, etc.).
- Each event will take place within a maximum five-minute period and on a table top for maximum viewing by the arena audience.
- Expectations for the individual contestants participating in your Speed Challenge will be published at your station.
- BICSI will provide a "leader board" at each Speed Challenge station so you can track the winner(s)! You may elect to award prizes for things like speediest contestant, most high quality performance...it's up to you!

What You Will Get

- Recognition as a Speed Challenge Sponsor on the BICSI Cabling Skills Challenge website (logo with hyperlink)
- Dedicated signage as Speed Challenge Sponsor, featuring your company logo in the Exhibit Hall
- Your company logo included in Winter Conference session slides
- Use of your product in the 2024 Cabling Skills Challenge

Discounts Available!

- Participate as a sponsor of the Cabling Skills Challenge and save on your Speed Challenge sponsorship:
 - CSC Double Mega Sponsors—save \$2,500!
 - CSC Mega Sponsors: Speed Challenge sponsorship cost = \$1,000 (plus the cost of the CSC Mega sponsorship)—save \$1,500!
 - CSC Major Sponsors: Speed Challenge sponsorship cost = \$1,500 (plus the cost of the CSC Major sponsorship)—save \$1,000!
 - CSC Judges' Apparel Sponsors: Speed Challenge sponsorship = \$2,000 (plus the cost of the CSC Judges' Apparel sponsorship)—save \$500!
 - CSC Associate Sponsors: Speed Challenge sponsorship cost = \$2,000 (plus the cost of the CSC Associate sponsorship)—save \$500!

Please Note: Discounts cannot be combined.

Speed Challenge Rules:

Speed Challenge sponsors must be exhibitors at the 2024 BICSI Winter Conference & Exhibition. The sponsor must provide all required personnel during the Speed Challenge to ensure safety and to oversee the Speed Challenge during all Exhibit Hall hours. Sales discussions may not take place at any time in the Speed Challenge area. Interested parties are to be directed to the sponsor's exhibit booth for sales information. BICSI will provide electricity, one 6' skirted table, and a leader board at each Speed Challenge station. Conference attendees can participate in the Speed Challenge during all but the last 45 minutes of the Exhibit Hall hours. The final 45 minutes of the Exhibit Hall hours, the Speed Challenge is limited to Cabling Skills contestants only.

Next Step for Sponsor

Complete the description of your proposed Speed Challenge in the indicated box below and submit to the BICSI Meeting Services Department by 8 December 2023.

Contact Information (Your name and company will appear exactly as you have indicated on the registration form.)				
Company name			Date	
Marketing contact name		Phone number	Email	
Accounts payable contact name	2	Phone number	Email	
Address			On site contact nam	e & phone number
City		State/Province	Zip/Postal code	Country
Contract Details Maximum Sponsorship Availability: A maximum of fourteen (14) Speed Challenge sponsorships is available for the 2024 Cabling Skills Challenge held in conjunction with the 2024 BICSI Winter Conference & Exhibition. Payment: Payment is due with this sponsorship form and is non-refundable once sponsorship is accepted by BICSI. The cost of shipping materials and/or prizes associated with the sponsorship(s) is the sole responsibility of the sponsor and is not accepted in lieu of sponsorship payment. Logos must be received upon confirmation of sponsorship. Please email to cscsponsorship@bicsi.org. Logos must be typeset and in JPEG, EPS, or TIFF format. I, the undersigned, as authorized agent of the above-named company, agree to adhere to the specified terms and conditions of this contract and understand I am responsible for ensuring all other company representatives do the same. I acknowledge that BICSI reserves the right to accept or reject this application. Please send me an invoice. Authorized signature Q (\$1,500 Mega) Q (\$1,000 Major) Please send me an invoice. Date Q (\$500 Associate) Q (\$500 Judges' Apparel) Total Cost				Sign up now. Space is limited! Donation of Materials and Prizes due by: 29 December 2023 (Please note: If donated materials are not received at BICSI by 5 January 2024, BICSI reserves the right to utilize products from another source.) Mail, email, or fax this form to: Mail: Speed Challenge Attn: Kim Osterman 8610 Hidden River Parkway Tampa, FL 33637 Email: cscsponsorship@bicsi.org Fax: +1813.971.4311
on wiring funds.) For your prote payment information instead.	o BICSI in U.S. dollars, drawn fro ction, BICSI does not accept emai or Money Order Enclosed MasterCard Americ		paying by credit card, please ma	
Cardholder name (as the name a	appears on the credit card)	Cardholder signa	ture	
Credit card number	CVV	Expiration date		Card billing zip code (required)