

BENEFITS OF ATTENDING A BICSI CONFERENCE **IN PERSON**

EDUCATIONAL OPPORTUNITIES

- Today's ever-changing business environment increases the need to stay current in information and communications technology (ICT) and business best practices so you can keep a competitive edge.
- Attending the 2022 BICSI Winter Conference & Exhibition allows you to refresh your current knowledge and learn what is new in the ICT industry.
- More than 35 sessions over three days will cover items such as fiber applications, smart buildings, Wi-Fi 6E, cybersecurity, DC microgrids, wireless healthcare, AV design, and more.
- Discover the newest ICT innovations in the Exhibit Hall, examine actual products firsthand, and chat with exhibitors one-on-one for ideas to advance your business.

NETWORKING

- Network face-to-face with your peers, as well as conference speakers, exhibitors, and other ICT professionals, many from beyond the U.S. and Canada. Chat on breaks, during lunch, and in the Exhibit Hall.
- Exchanging ideas, developing strategic partnerships, and connecting with old friends is an integral component of an in-person conference.
- Ask questions of session speakers, *What's New, What's It Do?* presenters, as well as exhibitors and sponsors to keep the conversation going. Expand on what was covered and gain different perspectives.

ENGAGEMENT

- Breakout groups, networking opportunities, and real-world connections take place seamlessly and can lead to breakthrough moments as attendees share their stories, experiences, and ideas in the moment.
- Meeting face-to-face helps establish a personal connection, fosters camaraderie, and adds a friendly and relaxed element to the conference as you get to know fellow attendees.
- In-person conferences foster a sense of excitement and anticipation that clicking on a link cannot replicate.
- Escape the office for a few days and discover the thrill of a new destination and the different activities you can take part in.
- First impressions are important in business, and in-person introductions can be more personal than virtual interactions.
- Daily interruptions and multitasking are minimized at an in-person conference when compared to attending virtually from your office or home.

IN-PERSON ATTENDEE EXCLUSIVES

- Watch the BICSI Cabling Skills Challenge and participate in special Speed Challenge events put on for on-site attendees.
- Join in-person-only networking opportunities for Women in BICSI, Emerging Professionals and Students, and the BICSI Mentorship Program.
- Add to your conference learning by attending in-person pre-conference training and pre-conference Masterclasses.
- Enjoy cocktails, a sit-down dinner, BICSI award announcements, and live entertainment at the BICSI Awards Banquet.

Please consider joining us in person at the **2022 BICSI Winter Hybrid Conference & Exhibition**. Winter in Florida is pleasantly cool and beautifully sunny, and you simply cannot experience our Southern charm from your computer.
SEE YOU THERE!