

Technology Showcase

2022 BICSI Winter Conference & Exhibition

Orlando, FL | 30 Jan. - 3 Feb.

Orlando World Center Marriott

Application Deadline: 3 December 2021

Presentation of an award does not constitute endorsement of the product by BICSI.

Company Information

Company Name: _____ Company Contact Person: _____

Contact's Phone Number: _____ Contact's Cell Phone: _____

Contact's Email: _____

On-Site Contact: _____

On-Site Contact's Email Address: _____

On-Site Contact's Cell Phone Number: _____

Product Information

Product Name: _____

Best in Show Product Category (check appropriate category):

- Building Systems Solutions** (for example: Fire Alarms, Firestopping, ESS, Wireless, Lighting/Sound/AV, Burglar & Access Control)
- Copper Fiber Cable, Connectors & Connectorization** (for example: Copper Cable, Fiber Cable, Cable Marking/Labeling, Copper patch panels, Copper outlet, Fiber panels, Fiber connectors)
- Installation Tools, Methods & Testing** (for example: hand tools, Connectorization tools, test equipment for copper and fiber)
- Physical Support Equipment** (for example: Racks, Cabinets, Flooring, Infrastructure Boxes, Pathways, Power Supply, grounding and bonding)

Product Description (50 words or less): _____

Materials to Accompany this Application

- (1) Letter of exclusive supply from the manufacturer.
- (2) High-resolution company logo.
- (3) High-resolution photo of the product.



On-Site Contact Information

If you need to reach a BICSI representative during the 2022 Winter Conference & Exhibition, please contact **Kim Osterman at +1 813.363.8711 (cell)** or **Courtney Nalls at 813.352.0660 (cell)**.

For questions or additional information, contact Kim Osterman with the BICSI Conferences & Events Department at +1 813.979.1991, ext. 841 or kosterman@bicsi.org.

Complete and return this form by Friday, 3 December 2021.

Attention: Courtney Nalls • **Email:** cnalls@bicsi.org • **Fax:** +1 813.971.0286

What's New, What's It Do?

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Company Information

Company Name: _____ Company Contact Person: _____

Contact's Phone Number: _____ Contact's Cell Phone: _____

Contact's Email: _____

Presenter's Information

Presenter's Name: _____ Presenter's Hotel: _____

Presenter's Phone Number: _____ Presenter's Cell Phone: _____

Presenter's Arrival Date in Orlando: _____ Presenter's Email: _____

Audiovisual Requirements

The following audiovisual equipment will be provided for the presentations: lectern with microphone, handheld wireless microphone, projection screen, laptop and LCD projector. Indicate any additional requirements below. A BICSI representative will contact you to discuss additional requirements, if indicated below.

Additional Audiovisual Requirements: _____

Are you doing a computer-aided presentation? Yes No

If **yes**, your presentation must be received at BICSI in PowerPoint® format **by Friday, 7 January 2022**. If your presentation is less than 10Mb, you may email it to Kim Osterman at kosterman@bicsi.org. Presentations larger than 10Mb can be sent via DropBox or any other shared file system to the attention of Kim Osterman at kosterman@bicsi.org.

Presentation Rehearsal Times and Appointments

Presenters will have the opportunity to rehearse and view the theater in advance of their presentations by appointment between 3-4 p.m. on Monday, 31 January. If you would like to rehearse, please check the box below to indicate that you would like to schedule an appointment. A BICSI representative will contact you with your scheduled appointment time.

Yes, I would like to rehearse my presentation some time between 3-4 p.m. on Monday, 31 January.



What's New, What's It Do? & Technology Showcase

What's New, What's It Do?: \$750

Full-TS display & WNWID: \$1,500

Technology Showcase: \$1,000 full-display/\$700 half-display

Half-TS display & WNWID: \$1,200

Payment Information

In the space below, provide your credit card information. For your protection, BICSI does not accept emailed credit card numbers. If paying by credit card, please mail or fax your payment information instead.

Credit Card Type: Visa MasterCard Discover American Express **CVV** _____ **Billing Zip Code** _____

Credit Card #: _____ **Exp. Date:** _____

Name: _____ **Signature:** _____

(as it appears on credit card)



RULES, REGULATIONS & INFORMATION

BEST IN SHOW/TECHNOLOGY SHOWCASE 2022 BICSI WINTER CONFERENCE & EXHIBITION

1. Your company must be a contracted exhibitor at the 2022 BICSI Winter Conference & Exhibition.
2. Your company must have purchased a space in the Best in Show/Technology Showcase.
3. Your company must be a manufacturer or exclusive distributor of the new product. Letter of exclusive supply from the manufacturer must accompany your application.
4. Your new product must have been introduced after the 2021 BICSI Winter Conference & Exhibition.
5. Your product must be new—not merely a revision or upgrade to an existing product.
6. Winning products are determined by electronic attendee vote.
7. Product classifications:
 - a. **Building Systems Solutions** (for example: Fire Alarms, Firestopping, ESS, Wireless, Lighting/Sound/AV, Burglar & Access Control)
 - b. **Copper Fiber Cable, Connectors & Connectorization** (for example: Copper Cable, Fiber Cable, Cable Marking/Labeling, Copper patch panels, Copper outlet, Fiber panels, Fiber connectors)
 - c. **Installation Tools, Methods & Testing** (for example: hand tools, Connectorization tools, test equipment for copper and fiber)
 - d. **Physical Support Equipment** (for example: Racks, Cabinets, Flooring, Infrastructure Boxes, Pathways, Power Supply, grounding and bonding)
8. Your company may enter as many eligible products in each category as it deems appropriate and is eligible to win an award in more than one category.
9. If your product is too large to be displayed, a photo and description of the product or computer display of the product may be substituted for the actual product. Prototypes and/or mock-ups are not allowed.
10. Awards:
 - a. Best in Show
 - b. First place [in product category]
 - c. Award Publicity:
 - Ribbons for Best in Show and First Place in each product category;
 - Announcement during the conference;
 - Listing on BICSI's website;
 - Listing in the BICSI Insider;
 - Logo provided to Best in Show and First Place category winners for inclusion in their e-mail signature and/or on their website;
 - Winners' page on BICSI website (link through winners' logos); page will remain in place until the next Best in Show competition held during the 2022 BICSI Winter Conference & Exhibition.
11. Staffing of the display is encouraged. If your company is unable to staff the display, it is strongly recommended that you provide business cards and product literature next to your product.
12. BICSI will list the company name, product name and exhibit booth number at each display.
13. Your company is responsible for the provision of protective equipment related to the handling of the new product (e.g., gloves, safety glasses, etc.).
14. The taking of any orders for the product is prohibited in the Best in Show/Technology Showcase. Attendees requiring information on pricing, ordering or other matters related to sale of the new product are to be referred to your exhibit booth.
15. You must have your new product set-up and operational in the Best in Show/Technology Showcase by 4 p.m., Monday, 1 February 2022. If your new product is not set-up and operational by this date/time, you will not be allowed to participate in the Best in Show/Technology Showcase and your fee will be forfeited.
16. Fees/Payment:
 - \$1,000 for full
 - \$700 for half
 - The selection process for locations within the Best in Show/Technology Showcase will be on a first-come, first-served basis. The first company to reserve a space will have the first choice of location and the selection will proceed in the order the reservations were completed.
17. As part of the application process, you will be required to submit:
 - Letter of exclusive supply from the manufacturer
 - A high-resolution company logo
 - A high-resolution photo of the product
 - A 50-word description for inclusion in the Conference Program and Best in Show/Technology Showcase webpage. BICSI reserves the right to edit the descriptions for word count and readability.

Disclaimer:

18. The information that you provide in and with this application must be true and correct to the best of your knowledge. You understand that with the possible exception of editing product descriptions for word count and readability, all materials will be printed as they are received by BICSI and that BICSI is not responsible for any items received after the submission deadline.
19. Your company agrees to abide by the rules and regulations set forth and by any such rules and regulations subsequently developed by BICSI for the effective and/or safe operation of the Best in Show/Technology Showcase. Your company further agrees to comply with all laws, codes, regulations, and ordinances of federal, state, and local government authorities, and all rules of the conference facility.
20. Presentation of an award does not constitute endorsement of the products, services or company itself by BICSI. All winners are determined by attendee vote.