

EXHIBITOR LEAD MANAGEMENT SERVICES

BICSI FALL
Conference & Exhibition

Hybrid Event!
22-26 August 2021
Las Vegas, NV, USA



Reliable, easy to use, indispensable lead-tracking technology for your booth.

CAPTURE! Handheld

This full-featured app runs on our state-of-the-art Android phones. CAPTURE! Handheld is the best of both worlds with powerful lead retrieval features and a big screen smartphone that is online and ready to collect real-time leads.

- Real-time connectivity
- Easy to add qualifiers
- Ability to add full text notes
- Optional wireless printer
- Lead Portal Website to access leads



Early-bird Rate (by 7/11/21) \$425 | Standard Rate (after 7/11/21) \$475 | Onsite Rate (after 8/14/21) \$525

Maximum mobility for capturing and qualifying data.

CAPTURE! Mobile



This is our full-featured app for the iPhone, iPad, and Android that includes all traditional lead retrieval features and a host of capabilities available only on smart phones. You can scan leads with the phone's camera, add notes, conduct surveys, rate leads, set appointments, send follow-up emails, and much more--all directly from the app.

- Works with Android phone, iPhone and iPad
- Scan leads or enter badge ID manually to retrieve lead details
- Real-time connection to the event database
- Lead Portal Website to access leads
- Easily add custom qualifiers
- In-app purchases for custom qualifiers/surveys or additional licenses

Early-bird Rate (by 7/11/21) \$350 | Standard Rate (after 7/11/21) \$380 | Onsite Rate (after 8/14/21) \$410

Additional Licenses: \$145-\$165 Per License

**** Only basic data (Badge, Name and Company) will be available at the time of the scan. Full contact information will be made available 24-48 hours post event.****

Beyond Expectations

www.spargoinc.com | capture.spargoic.com

Contact Us! phone: 571-267-2404 email: captureleads@spargoinc.com



Order Now at capture.spargoic.com Use Code: BICS0821