



2020 BICSI Cabling Skills “Speed” Challenge

February 10-12, Tampa, Florida, USA

Want to get your products in front of the people who will use them?

The 2020 Speed Challenge will take place in conjunction with the 13th annual BICSI Cabling Skills Challenge (CSC) and within the CSC arena.

Sponsor one of these exciting events and show your company’s support of information and communications technology (ICT) excellence. Cabling Skills Challenge contestants, *as well as any Conference attendees who would like to participate*, will use your products during the Speed Challenge you sponsor. You choose the type of challenge that will best showcase your products and your company!

Please note: Cabling Skills Challenge Speed Challenge Sponsorships are **only** open to 2020 Winter Conference Exhibitors.

Sponsorship level prices listed in U.S. dollars.

Sponsorship details subject to change.

Speed Challenge Sponsorship: \$2,500

All conference attendees can participate!

How it Works

- Each Speed Challenge event is defined by its sponsor (pre-approval by BICSI required) and the sponsoring company will provide all materials required for the challenge.
- Events must allow for participants’ hands-on activity (i.e., connectorization, splicing, testing, other assembly, etc.).
- Each event will take place within a maximum five-minute period and on a table top for maximum viewing by the arena audience.
- Expectations for the individual contestants participating in your Speed Challenge will be published at your station.
- BICSI will provide a “leader board” at each Speed Challenge station so you can track the winner(s)! You may elect to award prizes for things like speediest contestant, most high quality performance...it’s up to you!

What You Will Get

- Recognition as a Speed Challenge Sponsor on the BICSI Cabling Skills Challenge website (logo with hyperlink)
- Dedicated signage as Speed Challenge Sponsor, featuring your company logo in the Exhibit Hall
- Your company logo included in Winter Conference session slides
- Use of your product in the 2020 Cabling Skills Challenge

Discounts Available!

- Participate as a sponsor of the Cabling Skills Challenge and save on your Speed Challenge sponsorship:
 - CSC Mega Sponsors: Speed Challenge sponsorship cost = \$1,000 (plus the cost of the CSC Mega sponsorship)—save \$1,500!
 - CSC Major Sponsors: Speed Challenge sponsorship cost = \$1,500 (plus the cost of the CSC Major sponsorship)—save \$1,000!
 - CSC Judges’ Apparel Sponsors: Speed Challenge sponsorship = \$2,000 (plus the cost of the CSC Judges’ Apparel sponsorship)—save \$500!
 - CSC Associate Sponsors: Speed Challenge sponsorship cost = \$2,000 (plus the cost of the CSC Associate sponsorship)—save \$500!

****Please Note: Discounts cannot be combined.****

Speed Challenge Rules:

Speed Challenge sponsors must be exhibitors at the 2020 BICSI Winter Conference & Exhibition. The sponsor must provide all required personnel during the Speed Challenge to ensure safety and to oversee the Speed Challenge during all Exhibit Hall hours. Sales discussions may not take place at any time in the Speed Challenge area. Interested parties are to be directed to the sponsor’s exhibit booth for sales information. BICSI will provide electricity, one 6’ skirted table and a leader board at each Speed Challenge station. Conference attendees can participate in the Speed Challenge during all but the last 45 minutes of the Exhibit Hall hours. The final 45 minutes of the Exhibit Hall hours, the Speed Challenge is limited to Cabling Skills contestants only.

Next Step for Sponsor

Complete the description of your proposed Speed Challenge in the indicated box below and submit to the BICSI Sales & Business Development Department by December 6, 2019.

Contact Information (Please print clearly. Your name and company will appear exactly as you have indicated on the registration form.)

Company name		Date	
Marketing contact name	Phone number	Email	
Accounts payable contact name	Phone number	Email	
Address		On site contact name & phone number	
City	State/Province	Zip/Postal code	Country

Event Description

Contract Details

Maximum Sponsorship Availability: A maximum of fourteen (14) Speed Challenge sponsorships is available for the 2020 Cabling Skills Challenge held in conjunction with the 2020 BICSI Winter Conference & Exhibition.

Payment: Payment is due with this sponsorship form. The cost of shipping materials and/or prizes associated with the sponsorship(s) is the sole responsibility of the sponsor and is not accepted in lieu of sponsorship payment.

Logos must be received upon confirmation of sponsorship. Please email to cscsponsorship@bicsi.org. Logos must be typeset and in JPEG, EPS or TIFF format.

I, the undersigned, as authorized agent of the above-named company, agree to adhere to the specified terms and conditions of this contract and understand I am responsible for ensuring all other company representatives do the same.

I acknowledge that BICSI reserves the right to accept or reject this application.

Authorized signature _____	Date _____	<input type="checkbox"/> Please send me an invoice.
\$2,500	<input type="checkbox"/> (\$1,500 Mega) <input type="checkbox"/> (\$1,000 Major) <input type="checkbox"/> (\$500 Associate) <input type="checkbox"/> (\$500 Judges' Apparel)	= \$ _____
Sponsorship Subtotal	Discount from Cabling Skills Sponsorship (check one)	Total Cost

**Sign up now.
Space is limited!**

Donation of Materials and Prizes due by:

January 3, 2020
(Please note: If donated materials are not received at BICSI by January 3, 2020, BICSI reserves the right to utilize products from another source.)

Mail, email or fax this form to:

Mail: Speed Challenge
 Attn: Sales & Business
 Development Department
 8610 Hidden River Parkway
 Tampa, FL 33637

Email:
cscsponsorship@bicsi.org

Fax: +1 813.971.4311

Payment Section

Please make all checks payable to BICSI in U.S. dollars, drawn from a U.S. bank. (Call BICSI's Accounting Department for instructions on wiring funds.) For your protection, BICSI does not accept emailed credit card numbers. If paying by credit card, please mail or fax your payment information instead.

Total to be paid | Check or Money Order Enclosed
 \$ _____ | Visa MasterCard American Express Diner's Club Discover

Internal Use Only

Cardholder name (as the name appears on the credit card)	Cardholder signature
Credit card number	CVV Expiration date Card billing zip code (required)