

2012 Canadian Conference & Exhibition

April 29-May 2, Niagara Falls, Ontario, Canada

Conference Sponsorship Levels

All prices listed in U.S. dollars.

Choose from the following sponsorship levels and check the appropriate box.

Sponsorship details subject to change.

Diamond Level – \$12,500

- Introduce the Opening or Closing Keynote Speaker
- Two full conference registrations
- Official sponsor banner displayed in conference center
- Complimentary 10' x 10' booth space (Upgrade available upon request)
- Two full-page advertisements in the *BICSI Conference & Exhibition Journal*
- Dedicated signage as Diamond Sponsor featuring company logo in the Exhibit Hall

Silver Level – \$7,500

- Official sponsor(s) of BICSI guest lounge
- Complimentary 10' x 10' booth space (Upgrade available upon request)
- Dedicated signage as Silver Sponsor featuring company logo in the Exhibit Hall
- Half-page advertisement in the *BICSI Conference & Exhibition Journal*

All Sponsorship Levels Receive:

- Prestigious recognition throughout all event communications
- Attendee mailing labels for one-time use, not including email addresses (mailing is subject to advance review)
- Corporate name and logo listed on conference sponsor page in the *BICSI Conference & Exhibition Journal*
- Sponsor ribbons for all company representatives
- Corporate logo on all appropriate pre- and post-conference promotional materials
- Corporate website linked from the 2012 Canadian conference website
- Acknowledgment during session breaks and by the BICSI President at opening and closing general sessions

Gold Level – \$10,000

- Official sponsor(s) of the attendee coffee breaks, including signage in break area recognizing your sponsorship
- Official sponsor(s) of the continental breakfast in the Exhibit Hall with signage
- Complimentary 10' x 10' booth space (Upgrade available upon request)
- Dedicated signage as Gold Sponsor featuring company logo in the Exhibit Hall
- Half-page advertisement in the *BICSI Conference & Exhibition Journal*

Bronze Level – \$5,000

- Official sponsor(s) of the lunch in the Exhibit Hall with signage
- Complimentary 10' x 10' booth space (Upgrade available upon request)
- Dedicated signage as Bronze Sponsor featuring company logo in the Exhibit Hall

Additional Sponsorship Options

Choose from the following sponsorship options and check the appropriate box(es).

- Wi-Fi Zone:** Provide a valuable resource to fellow industry professionals and display your logo and link on the landing page for all Wi-Fi Zone kiosks. \$8,000
- Attendee Bags:** Show your support and help attendees stay organized.
 - Exclusive Sponsorship: \$8,000
 - Co-sponsorship: \$4,000
- Pens:** Display your company logo and URL on pens distributed to all attendees. \$3,000
- Official Conference Journal:** All attendees will receive the *BICSI Conference & Exhibition Journal*, with your logo and URL visible on every page of the notes section, and your logo printed in the front of the book. \$5,000
- Cups in the Exhibit Hall:** Your logo will appear on the cups used in the Exhibit Hall during the receptions. \$3,500, plus the cost of cups.
- Lanyards:** Official sponsor(s) of the conference lanyards. Your logo will appear on the lanyards given to all attendees. \$5,000
- Napkins:** Your logo will appear on all napkins used in the Exhibit Hall and during all breaks. \$3,000
- Conference CD:** Become the official sponsor of the conference CD. Your advertisement will appear within the contents, providing valuable exposure for your company. \$2,500

Additional sponsorship options above also receive:

- Corporate logo displayed on signage for conference sponsors
- Corporate logo in on-site *BICSI Conference & Exhibition Journal* as the sponsor of the item you've chosen
- Corporate logo will be in rotation during General Session breaks
- Sponsor ribbons for all company representatives
- Acknowledgment by BICSI President at opening and closing general sessions and during breaks

Contact:

BICSI Sales Department
sales@bicsi.org
800.242.7405 (USA & Canada toll-free)
or +1 813.979.1991

More Options

Email sales@bicsi.org for details and applications.

- **Aisle Banner:** Lead attendees to your booth by sponsoring your aisle in the Exhibit Hall. Dimensions: 4'x8'. \$2,000
- **Attendee Bag Insert:** Place your company's invitation, newest press release, advertisement or other flier in each attendee's conference bag. There is no weight or size limitation. \$2,000 per insert
- **Conference Journal Ad:** Reinforce your Exhibit Hall presence with a four-color ad in the on-site *Conference & Exhibition Journal*. Sizes and prices vary.
- **Lead Retrieval:** The name badge for BICSI conference attendees and visitors to the Exhibit Hall will have a barcode with their vital contact information. Simply scan this code and capture the customized data you choose to receive. A variety of systems are available.
- **List Rental:** Promote and market your products and services to BICSI conference attendees before, during and beyond the conference.
 - Premiere Exhibitors: \$150
 - Standard Exhibitors: \$250
- **Floor Stickers:** Call for details and pricing.
- **Window Clings:** Call for details and pricing.
- **Room Drops:** Call for details and pricing.

Mail or fax this form to:

BICSI, Attn: Sales Dept.
8610 Hidden River Parkway, Tampa, Florida 33637-1000 USA
Fax: +1 813.971.4311; **Phone:** 800.242.7405 (USA & Canada toll-free)
or +1 813 979.1991; **Email:** sales@bicsi.org; **Web:** www.bicsi.org

Order date

Advertiser

Contacts (please type or print clearly)

Marketing contact name

Phone number

Email

Accounts payable contact name

Phone number

Email

Company name

Address

City

State/Province

Zip/Postal code

Country

Logo Submission

Logos must be received upon confirmation of sponsorship. Please email to sales@bicsi.org. Logos must be provided as an EPS or JPEG.

I, the undersigned, as authorized agent of the above-named company, agree to adhere to the specified terms and conditions of this contract and understand I am responsible for ensuring all other company representatives do the same. I acknowledge that BICSI reserves the right to accept or reject this application.

Authorized signature

Date

Disclaimer: The relationship between BICSI and the sponsoring organizations/corporations of an event or an event-related item does not represent exclusive agreements between BICSI and the specific organizations/corporations, nor does it suggest that BICSI endorses the programs, products or services of the organizations/corporations. Sponsor agrees that this sponsorship contract cannot be cancelled at any time. **Important Note:** Should any of the sponsorship opportunities be partially funded, the sponsoring organization/

corporation will receive the benefits outlined, but with the caveat "sponsored in part by name of company." **Right of First Refusal:** All sponsorships are offered on a first-come, first-served basis. **Right to Refuse Sponsor:** BICSI shall reserve the right to reject a potential sponsor on such factors as questionable business practices, those having a mission conflict with BICSI or those who desire to assume control of an event through sponsorship. **Material Production:** BICSI will be responsible for the production of materials (unless

otherwise specified) and will invoice the sponsoring organization/corporation directly. If the sponsoring organization/corporation is able to obtain a better product, then BICSI reserves the right to approve the product and subsequent design of the product. BICSI reserves the right to charge a sponsorship fee should the sponsoring organization/corporation decide to produce the materials. Quantities may change depending on attendance figures.

Payment Section

Please make all checks payable to BICSI in U.S. dollars, drawn from a U.S. bank. (Call BICSI's Accounting Department for instructions on wiring funds.) For your protection, BICSI does not accept emailed credit card numbers. If paying by credit card, please mail or fax your payment information instead.

Total to be paid

\$ _____

Check or Money Order Enclosed

Visa MasterCard American Express Diner's Club Discover

Internal use only

Cardholder name (as it appears on the credit card)

Cardholder signature

Credit card number

Expiration date

Card billing zip code (required)