



As a BICSI exhibitor, you have the unique opportunity to advertise in the BICSI Conference & Exhibition Journal. The spiral-bound journal is an essential item for each attendee. The journal not only lists each day's events, but also has a special directory section of conference exhibitors.

Reserve your spot now. By advertising in the journal, you can drive more traffic to your booth and earn recognition as a supporter of BICSI programs and services.

With an ad in the journal you will increase your brand recognition and get added exposure for your marketing message.

Ads are sold on a first-come, first-serve basis so don't let this opportunity pass you by. The journal is a keepsake—which means your ad will stay with the attendee long after the show is over.

Advertise in the 2009 BICSI Fall Conference & Exhibition Journal

Rates and Dimensions (all ads are 4-color)

Ad Unit	Size (w x h)	Net Cost
1/2 Page Horizontal	5" x 4"	\$1,000
1/2 Page Vertical	2.5" x 8"	\$1,000
Full Page	5" x 8"	\$2,000
Full Page Cover 2, 3 or 4	6" x 9"	\$2,750

Notes:

- Add 1/8" on all sides for bleed on cover ads
- Live area on cover ads: 5" x 8"
- Prices listed in U.S. dollars

Mechanical Specifications

4-color CMYK, PDF, TIF or EPS (no JPG), 300+ dpi (high resolution), no bleeds unless you have purchased a cover page

Insertion Order Due

July 24, 2009

Ad Materials Due

July 31, 2009

Send Insertion Orders to:

Kim Osterman, Conferences Manager
kosterman@bicsi.org

Send Ad Materials to:

Michael Akins, Graphic Designer
makins@bicsi.org



2009

Advertising Insertion Order for the 2009 BICSI Fall Conference & Exhibition Journal

Order Date _____ Advertiser _____

BICSI Publication	Ad Unit	Quantity	Cost (each)	Net Cost
2009 Fall Conference Journal	1/2 Page Horizontal	_____	\$1,000	\$ _____
	1/2 Page Vertical	_____	\$1,000	\$ _____
	Full Page (no bleeds)	_____	\$2,000	\$ _____
	Full Page Cover 2, 3 or 4	_____	\$2,750	\$ _____
			Total Due	\$ _____

Ad Materials Are Due: July 31, 2009

Payment Options

Name Phone Company name

Address City State/Province

Zip/Postal code Country E-mail

Credit card (circle one) VISA MasterCard American Express Discover Diners Club

Send invoice, purchase order number _____

Credit card number Expiration date Credit card holder's name

Billing zip code (required) Cardholder signature

Contact Person (required)

Name Company name

E-mail Phone

Send Insertion Order to:

Kim Osterman, Conferences Manager
Toll-free 800. 242.7405 or +1 813. 769.1841
kosterman@bicsi.org Fax: +1 813.971.4311
BICSI, 8610 Hidden River Parkway, Tampa, FL 33637

Send Ad Materials to:

Michael Akins, Graphic Designer
Toll-free 800. 242.7405 or +1 813.979.1991 ext. 276
makins@bicsi.org
BICSI, 8610 Hidden River Parkway, Tampa, FL 33637